

2008 Sustainable North Carolina Award Winners Announced

Raleigh, NC – November 11, 2008 – Sustainable North Carolina (SNC) has announced the winners of its 7th annual Sustainable North Carolina Awards. These organizations have demonstrated leadership in integrating social responsibility and environmental stewardship into successful business strategies. Winners were announced at a gala dinner banquet and awards ceremony emceed by Chris William, host of Carolina Business Review, held this Monday, November 10 at the Raleigh Convention Center. Noted author and management strategist, Peter Senge, delivered the keynote address.

This year's winners are:

- **Green Planet Catering** (Raleigh) received the **Entrepreneurship Award** recognized demonstrating a positive impact on their employees, community and environment.
- **Proximity Hotel** (Greensboro) received the **Innovation Award** for demonstrating new cutting edge technologies and a business model that address social and/or environmental issues in a meaningful way.
- **Biltmore** (Asheville) received the **Triple Bottom Line Award** for its initiative demonstrating the successful integration of all three aspects of sustainability – social, environmental and economic.
- The **US Navy Fleet Readiness Center East** (Cherry Point) received the **Greater Good Award** for its initiative demonstrating leadership in promoting and enabling sustainable practices in the state.

For the first time this year, Sustainable North Carolina (SNC) also honored five individuals for outstanding achievements in promoting social responsibility and environmental stewardship in business. This prestigious list includes **Dennis Quaintance** (Greensboro), **Richard Deming** (Charlotte), **Marc Dreyfors** and **Mary Katherine Williams** (Durham), and **Courtney Lorenz** (Raleigh).

In addition, special commendations were awarded to **Compass Group** (Charlotte), **Atlantic Marine Corps Communities** (Camp Lejeune) and jointly to **Maverick Enterprises** (Monroe) and **Larry's Beans** (Raleigh).

An independent judging panel selected three finalists for each of four categories of awards, including three categories for businesses and one for government, nonprofit & academic organizations. Applicants were scored on criteria including measurable results, commitment of the organization's leadership, innovation, and the potential for broader positive impact in the state and beyond.

Judges for this year's awards were Anne Claire Broughton, SJF Ventures; Deborah Gallagher, Duke Nicholas School; Jim Jubelirer, Harris Interactive; Vincent Keene, PBS&J; and Jenny Vallimont, Crosland.

Past winners of the Sustainable North Carolina Awards include The Redwoods Group, Cree, Skanska Building USA, the NC State Energy Office, Piedmont Biofuels, Shaw Carpet and SJF Ventures.

Major sponsors for the 2008 Sustainable North Carolina Awards are Cisco, Cherokee Investment Partners, PBS&J, SAS, Burt's Bees, and EarthCREW. Other sponsors include Lenovo, Duke Energy, NC GreenPower, Biltmore, Kilpatrick Stockton, The Redwoods Group Foundation, NC State Energy Office and Pepco Energy Services.

For more information about the Sustainable North Carolina Awards, NCSBC Forum, and Sustainable Solutions Expo visit www.sustainnc.org/awards or contact Katy Ansardi at kansardi@sustainnc.org.

About Sustainable North Carolina

Sustainable North Carolina (SNC) is a non-profit organization that works as a catalyst for a sustainable economy through professional education, networking, implementation assistance and recognition. SNC is spearheading the NC Sustainable Business Council (NCSBC) to provide business leadership for an environmentally, socially and economically sustainable future. NCSBC is a member-directed organization that provides a forum for business people to network, collaborate, access information and resources, and create awareness.

About Sustainable North Carolina Awards

Sustainable North Carolina initiated its awards program in 2002 to honor organizations leading the way in creating solutions for a sustainable future. Since then, the SNC Awards has grown into a high profile event that attracts hundreds of business, government, non-profit and academic leaders from across the state.

###

Company: Sustainable North Carolina
Contact: Katy Ansardi, President
Phone: 919.839.2111 x9304
Email: kansardi@sustainnc.org