

***Opportunities, Barriers & Action
for Accelerating Sustainable Innovation in North Carolina***

The finalists for the 2009 Sustainable NC Awards will share their stories of challenge and success. Learn firsthand from people in the trenches and explore how we can make North Carolina a leader in innovative technologies and business models that will transform our economy...and our lives.

Panel A

SAS: Jerry Williams, Environmental Sustainability Program Manager

Columbia Forest Products: Ashley Fuquay, Sales Manager

Sapona Green Building Center: Elaine Logothetis Jack, Co-founder

City of Raleigh: Paula Thomas, Sustainability Initiatives Manager

Warren Wilson College, Environmental Leadership Center: Phillip Gibson, Director of Community Outreach

Panel B

Burt's Bees: TBA

BreezePlay: Bob Gary, Sr. VP of Business Development

EcoZoo Lawn: Tim Bannister, Founder

Central Piedmont Community College, Center for Sustainability: Ernie McLaney, Executive Director

Natural Capital Investment Fund: Rick Larson, NC Program Director

Panel C

Counter Culture Coffee: Brett Smith, President

PMI Ash Technologies: TBA

Riley Life Industries: Alex Gibson, Chief Sustainability Officer

Institute for Sustainable Development: Chris Carmody, Executive Director

Walking Fish /Duke University: Joshua Stoll, Project Lead & Doris Duke Conservation Fellow